



MAEUR CONSULTANCY PROJECT

READY TO CHALLENGE YOURSELF?





"The MAEUR Consultancy Project is a great way to gain real consulting experience as a student.

MAEUR provides the perfect platform to improve pitching and team working skills and gives you a great head start for a career in consulting."

**Edward Diedereren - Participant
2023/2024**



WHAT IS THE MAEUR CONSULTANCY PROJECT?

Welcome to the MAEUR Consultancy Project, where EUR students join forces as real student consultants to delve into real-life challenges within a company.

Together with three or four other students, you will work as a real student consultant and help a company with a current and real-life business problem.

The project will be guided by an expert consultant from a consultancy firm, who will provide hands-on training, insights, and professional tips throughout your journey.



WHY PARTICIPATE?

By participating in the CP, you will:

- Gain experience as a student consultant under the guidance of a consultancy company;
- Put your theory to use in the practical setting;
- Strengthen your analytical and management skills;
- Broaden your network and come into contact with your potential employers;
- Become a member of MAEUR (for free!);
- Boost your CV.





TIMELINE

End of September: Preparation

The project will start with a kick-off meeting with the other participants and the first meeting with the company. During the kick-off meeting you will get to know each other and what project you will be working on for the upcoming months. By visiting the company you will know for whom you are conducting the research and all your questions can be answered.

October – December: Research

You will start with the actual research in October. During this phase of the project, knowledge and data is gathered about the company and/or the market.



TIMELINE

December – January: Completion and presentation

The results of the desk and field research will eventually be combined and documented in a final deliverable. This deliverable must be submitted to the case company in January. To conclude your research, you will present your findings to the company.



WHAT IS EXPECTED?

- Attendance at official kick-off in the end of September;
- Meeting at the case company to get started in beginning October;
- Weekly meetings with your group to work on the project;
- Weekly update meetings with your guiding consultancy firm & case company;
- Final presentation in January.

WORKLOAD

The project runs from October until December/January. It will take approximately 12 to 16 hours per week, depending on the phase of the project.



**Applications will open
on May 15, 2024**