



MAEUR Career Days Company booklet

05/03/2025

CAREER DAYS

Dear Student,

Looking to kickstart your career and connect with top Dutch and International companies? This event is all about helping you discover your perfect fit, stand out, and make meaningful connections. It's a unique opportunity to showcase your skills, gain insights, and explore possibilities for your future career. To make the experience even better, you'll receive a goodie bag filled with surprises, enjoy a delicious lunch, and wrap up the day with networking drinks (your first drink is on us!).

Important Note: We'll do our best to consider your interview preferences but company rankings are subject to availability, and we can't guarantee specific interview matches. Additionally, you're more than welcome to apply for interviews with companies that don't match your language preference, however, your chances of being selected will be higher when there is a language match.

Keep an open mind, stay curious, and good luck finding your match!



Day Programme

9:00-9:30

Walk-in time

9:30-9:45

Opening morning session

9:45-10:45

Speeddating Rounds 1-5

10:45-11:00

Coffee break

11:00-12:00

Speeddating Rounds 6-10

12:00-13:00

Lunch

13:00-14:10

Speeddating Rounds 11-15

14:10-14:25

Coffee break

14:25-15:25

Speeddating Rounds 16-20

15:25-15:40

Closing afternoon session

15:40-17:00

Networking Drinks



1. SchaalX

To strengthen organizations with the best professionals in marketing and communication, for the functions of today and tomorrow

SchaalX is a Dutch recruitment and consultancy firm specializing in marketing, communication, and digital professionals. They connect organizations with experienced candidates, focusing on the development and growth of talent within the industry. Their Digital Marketing and Communication Traineeships provide valuable experience across multiple companies.

Industry: Marketing, Communication, & Consultancy

Language preference: 

Office location: Utrecht



2. Mondelez

Empower people to snack right

Mondelez International is a global leader in the snack industry, known for brands like Côte d'Or, Milka, Philadelphia, and TUC, with approximately 2,000 employees in the Benelux region. Their mission is to lead the future of snacking by offering consumers the right snack, at the right time, made in the right way.

Industry: FMCG

Language preference: 

Office location: Breda



3. HelloPrint

To disrupt the print industry by creating the world's largest and most sustainable marketplace for customised print products

HelloPrint is Europe's leading platform for customizable print and merchandise products. They offer local production and delivery to creative entrepreneurs, SMEs, non-profit organizations, and corporate clients. The company is headquartered in Rotterdam, Netherlands, and Valencia, Spain, serving over 800,000 customers across Europe.

Industry: E-Commerce

Language preference: 

Office location: Rotterdam

HelloPrint

4. Nederlandse Loterij

To contribute to a happy, healthy, and sporty Netherlands

Nederlandse Loterij is the leading gambling organization in the Netherlands, offering a variety of games of chance, including the Staatsloterij, Lotto, and Toto. Their mission is to contribute to a happy, healthy, and sporty Netherlands by donating a significant portion of their proceeds to sports, charities, and the Dutch treasury.

Industry: Lottery & Entertainment

Language preference: 

Office location: Utrecht



5. Creative Clicks

We empower brands - To connect with high intent global consumers at a massive scale

Creative Clicks is a global performance marketing company with a strong presence in the Netherlands. They specialize in mobile marketing, user acquisition, and lead generation, leveraging data-driven strategies to deliver scalable results for their clients across various industries.

Industry: Digital Marketing & Advertising

Language preference:  

Location: Amsterdam



6. SpotOnVision

We help B2B companies develop effective marketing strategies that engage and convert their target audiences

SpotOnVision is a B2B marketing agency based in the Netherlands, focusing on demand generation, lead management, and customer journey optimization. They assist companies in developing effective marketing strategies to engage and convert their target audiences, enhancing overall business growth.

Industry: Marketing & Advertising (B2B)

Language preference:  

Office location: Amsterdam



7. Henkel

Pioneers at heart for the good of generations

Henkel is a multinational company, operating in both industrial and consumer sectors. Their portfolio includes well-known brands, such as Persil, Schwarzkopf, Syoss or Witte Reus across various product categories. With over 145 years of history, Henkel focuses on innovative and sustainable solutions to reimagine and improve life every day.

Industry: Consumer Goods

Language preference:  

Office location: Utrecht



8. Hilti

We passionately create enthusiastic customers and build a better future

Hilti is a global company specializing in products, systems, and services for the construction industry. In the Netherlands, they provide innovative tools, software, and services to construction professionals, aiming to enhance productivity, safety, and sustainability on job sites.

Industry: Construction & Industrial Equipment

Language preference: 

Office location: Nieuwegein



9. L'Oréal

Create the beauty that moves the world

L'Oréal is a global leader in the beauty industry, operating in the Benelux region with over 938 employees and a portfolio of more than 36 brands, like Lancôme, Kiehl's and Garnier, across four divisions. They are present in all distribution channels, including large-scale distribution, perfumeries, pharmacies, hair salons, their own points of sale, and e-commerce.

Industry: Beauty Products

Language preference:   

Office location: Hoofddorp

L'ORÉAL

10. Maxlead

We keep top performing brands leading on performance marketing.

Maxlead is the largest independent online marketing agency in the Netherlands. With a team of over 80 consultants, they serve top clients such as Basic-Fit, Carglass, Webfleet, and Marktplaats, providing strategic partnerships to generate leads and sales. In 2019, Maxlead was acquired by Abovo Media, creating a powerful agency group that serves clients across the full media spectrum.

Industry:

Language preference:  

Office location: Oegstgeest

MAXLEAD.

11. Dutch Flower Group

Making life colourful, together.

Dutch Flower Group (DFG) is a family-owned company specializing in the international trade of fresh cut flowers, mixed bouquets, plants, and decorative greens. DFG comprises over 30 specialized trading companies that serve the entire international floriculture chain. Their mission is to "make life a bit more colourful by supplying flowers and plants throughout the world".

Industry: Floriculture

Language preference: 

Office location: De Kwakel



Select your TOP 5!





Now it's time to make your choices!

Based on the company numbers provided, select your top 5 preferred companies for your interviews!

These preferences will help us match you with the best possible opportunities.

Keep in mind that the placements also depend on availability!

Find us!

-  [marketingassociation_eur](#)
-   [MAEUR - Marketing Association EUR](#)
-  [www.maeur.nl](#)
-  [Burgemeester Oudlaan 50, 3062 PA Rotterdam](#)

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