

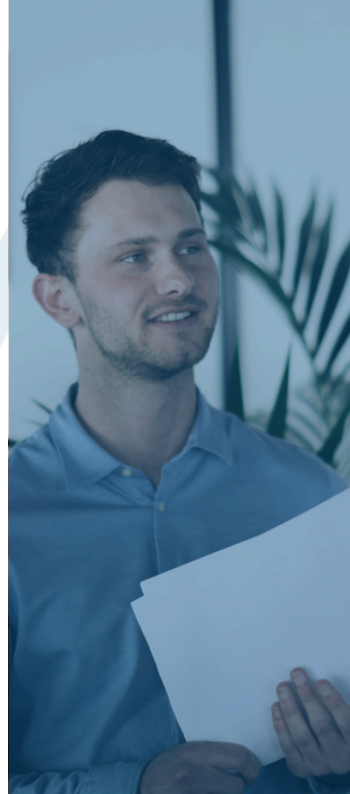
# MAEUR Career Days

## Make your career happen

03/03/2026 until 05/03/2026

# Contents

About MAEUR	3
MAEUR Career Days	4
Why partner with us?	5
What is the Speed Dating Day?	6
What kind of students can you expect?	6
Programme Speed Dating Day	7
Extra Sponsor Options	8
Contact details	9



# About MAEUR

**With over 1.500 members, Marketing Association EUR is one of the biggest marketing associations in the Netherlands.**

MAEUR is the official study association for the Marketing Master programmes at both Rotterdam School of Management (RSM) and Erasmus School of Economics (ESE), as well as for all Erasmus University students interested in marketing, communication and data.

With the goal to bridge the gap between academic and professional life, MAEUR organises a wide range of events that enable students to develop professional skills and build a strong network. Through recruitment events, conferences and research projects, MAEUR offers companies the opportunity to gain exposure and get in touch with ambitious students pursuing careers in marketing, advertising, data and consulting.





# MAEUR Career Days

The MAEUR Career Days is our biggest recruitment event of the year and offers both students and companies valuable opportunities to take the first step in finding the perfect candidate or position.

MAEUR Career Days consist of three key events:

Workshop Day	Enhancing students' academic skills through different interactive sessions	3/03
Speed Dating Day	One-on-one conversations between students and companies	4/03
Inhouse Day	Students get to know one specific company at their office	tbd

This brochure focuses on the Speed Dating Day, but if there is interest in the other two days, we are happy to provide more information. We offer several packages that differ in the level of exposure, visibility, interaction, and engagement opportunities.

# Why partner with us?

## #1

Get directly in contact with pre-screened talent

Engage with carefully selected students from leading RSM and ESE marketing and data programmes. All participants are pre-screened based on their CVs, ensuring targeted conversations with highly motivated soon-to-be graduates who are actively seeking internships or entry-level roles.

## #2

Strong employer visibility

With over 1,500 members and a strong presence across RSM and ESE, MAEUR provides access to one of the most vibrant marketing communities in the Netherlands. Participating in our Career Days strengthens your employer brand and increases recognition among ambitious among future marketing and data professionals.

## #3

Benefit from efficient recruitment process

The short, one-on-one interviews are designed to stimulate meaningful interactions, enabling your team to assess the fit and potential of high-qualified students in an efficient manner.

Maximize your recruitment efforts through a structured format that brings a large pool of strong candidates together in one single day.

# What is the Speed Dating Day?

By participating in the Speeddating Day, your company will have the chance to engage in one-on-one conversations of 10-15 minutes with around 20 ambitious marketing students, who are actively seeking internships, traineeships, or entry-level jobs. In addition to the speed dates, the event includes a networking lunch and a networking drink, providing further opportunities to connect and socialize with the students.

## What kind of students can you expect?

MAEUR is the study association for all Erasmus University students interested in the field of marketing and data. With diverse academic backgrounds and a broad range of expertise, our participants are enrolled in top-ranking programmes including:

- RSM MSc Marketing Management
- ESE MSc of Marketing
- ESE MSc Data Science & Marketing Analytics

The students participating in the event are carefully selected by the committee based on their CVs, making this the ideal opportunity for your company to meet talented and motivated students.

# Programme Speed Dating Day\*

9:00-9:30	Welcome
9:30-9:40	Opening morning rounds
9:45-10:45	Speeddating Rounds 1-5
10:45-11:00	Coffee break
11:00-12:00	Speeddating Rounds 6-10
12:00-13:00	Lunch
13:00-13:10	Opening afternoon rounds
13:10-14:10	Speeddating Rounds 11-15
14:10-14:25	Coffee break
14:25-15:25	Speeddating Rounds 16-20
15:25-15:35	Closing afternoon rounds
15:45-17:00	Networking Drinks

\*this programme may be subject to change



# SPEED DATING PACKAGES

Day 2 - 04/03/2026

Choose the right fit

## Full Package

- ✓ Participation in evenement
- ✓ Personal interaction with approximately 20 students
- ✓ Networking lunch and drink
- ✓ CV's from all participating students

1100,-

## Social Media Package

- ✓ Participation in evenement
- ✓ Personal interaction with approximately 20 students
- ✓ Networking lunch and drink
- ✓ CV's from all participating students
- ✓ 2 vacancies on career portal
- ✓ Instagram post

1150,-

MOST  
SOLD

## Premium Exposure Package

- ✓ Participation in evenement
- ✓ Personal interaction with approximately 20 students
- ✓ Networking lunch and drink
- ✓ CV's from all participating students
- ✓ 2 vacancies on career portal
- ✓ Instagram & LinkedIn post
- ✓ 3 career portal posts
- ✓ Additional promotion afterwards (LinkedIn post and direct mailing)

1200,-



## Other sponsor options

For companies that prefer not to participate in Career Days, we also offer alternative ways to remain involved and allow your organization to stay visible and engage with our Erasmus students

Promotion material  
(e.g., banners,  
posters, flyers)

75,-

Goodies

50,-

Brand name or  
logo visibility

50,-

Career portal post  
feature

100,-

Instagram post  
feature

100,-

Newsletter  
mention

50,-

## Find us!

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