



MAEUR Career Days

Student brochure

CAREER DAYS

Dear Student,

Looking to kickstart your career and connect with top Dutch and International companies? This event is all about helping you discover your perfect fit, stand out, and make meaningful connections. It's a unique opportunity to showcase your skills, gain insights, and explore possibilities for your future career. To make the experience even better, you'll receive a goodie bag filled with surprises, enjoy a delicious lunch, and wrap up the day with networking drinks (your first drink is on us!).

Important Note: We'll do our best to consider your interview preferences but company rankings are subject to availability, and we can't guarantee specific interview matches. Additionally, you're more than welcome to apply for interviews with companies that don't match your language preference, however, your chances of being selected will be higher when there is a language match.

Keep an open mind, stay curious, and good luck finding your match!





Events offered

The MAEUR Career Days is our biggest recruitment event of the year and offers both students and companies valuable opportunities to take the first step in finding the perfect candidate or position.

MAEUR Career Days consist of three key events:

| | | |
|------------------------|---|-----------|
| Workshop Day | Enhancing students' academic skills through different interactive sessions | O3/ O3 |
| Speed Dating Day | One-on-one conversations between students and companies, each round lasting 10-15 minutes | O4/ O3 |
| Inhouse Day | Students get to know one specific company at their office | O9/ O3 |

Workshop Day

3/03



Day Programme

9:00-9:15

Registration

9:15-9:30

Opening & introduction

9:30-11:30

Workshop 1

11:30-12:00

Coffee break

12:00-14:00

Workshop 2

14:00-14:15

Closing

Location: Campus Woudestein





TOPdesk

Let's make service happen together

TOPdesk is a Dutch software and consultancy company that builds service management software used by organizations to handle streamline IT and other support processes, and improve service delivery.

So, how to distinguish yourself in a vibrant labour market?

Join this afternoon with TOPdesk to get all tips and tricks on how to best prepare for an interview and learn how an application process works. You get practical tips to tackle your next interview + receive feedback on your CV!

Industry: IT services and consulting

Language preference:  

Office location: Delft



Speed Dating Day 4/O3

Day programme



Day Programme

| | |
|-------------|-----------------------------|
| 9:00-9:30 | Walk-in time |
| 9:30-9:45 | Welcome speech |
| 10:00-11:00 | Speeddating Rounds 1-4 |
| 11:00-11:20 | Coffee break |
| 11:20-12:20 | Speeddating Rounds 5-8 |
| 12:20-13:20 | Lunch |
| 13:20-14:20 | Speeddating Rounds 9-12 |
| 14:20-14:40 | Coffee break |
| 14:40-15:40 | Speeddating Rounds 13-16 |
| from 15.40 | Closing + Networking drinks |

Location: Meet Tuesday



Speed Dating Day

Instructions

These instructions
apply only to Speed
Dating Day

Below you are
presented with a list
of companies

From this list,
please select
preferred
companies

Speed Dating Day 4/O3

List of companies



1. Mondelez

Empower people to snack right

Mondelez International is a global leader in the snack industry, known for brands like Côte d'Or, Milka, Philadelphia, and TUC, with approximately 2,000 employees in the Benelux region. Their mission is to lead the future of snacking by offering consumers the right snack, at the right time, made in the right way.

Industry: FMCG

Language required: 

Office location: Breda



2. Henkel

Pioneers at heart for the good of generations

Henkel is a multinational company, operating in both industrial and consumer sectors. Their portfolio includes well-known brands, such as Persil, Schwarzkopf, Syoss or Witte Reus across various product categories. With over 145 years of history, Henkel focuses on innovative and sustainable solutions to reimagine and improve life every day.

Industry: FMCG

Language preference:  

Office location: Utrecht



3. Hilti

We passionately create enthusiastic customers and build a better future

Hilti is a global company specializing in products, systems, and services for the construction industry. In the Netherlands, they provide innovative tools, software, and services to construction professionals, aiming to enhance productivity, safety, and sustainability on job sites.

Industry: Construction & Industrial Equipment

Language preference:  

Office location: Nieuwegein



4. Nederlandse Loterij

To contribute to a happy, healthy, and sporty Netherlands

Nederlandse Loterij is the leading gambling organization in the Netherlands, offering a variety of games of chance, including the Staatsloterij, Lotto, and Toto. Their mission is to contribute to a happy, healthy, and sporty Netherlands by donating a significant portion of their proceeds to sports, charities, and the Dutch treasury.

Industry: Lottery & Entertainment

Language preference:  

Office location: Utrecht



5. Colgate-Palmolive

Make More Smiles

Colgate-Palmolive is a caring, innovative growth company that is reimagining a healthier future for all people, their pets and our planet. For over 200 years, they have poured our care into creating a future where everyone has more reasons to smile. They are recognized for our leadership and innovation in promoting sustainability and community wellbeing, including achievements in decreasing plastic waste and promoting recyclability, saving water, conserving natural resources and improving children's oral health.

Industry: FMCG

Language preference:  

Office location: Weesp



6. MediaMarkt

Let's Go!

MediaMarkt is Europe's leading consumer electronics retailer, specializing in a comprehensive range of technology, multimedia, and household appliances. As the "Experience Champion" in the Benelux, they embrace a "Let's Go!" mentality, combining a fast-paced, dynamic environment with a passion for innovation. With over 50,000 colleagues across Europe, MediaMarkt aims to redefine how people experience technology by fostering a diverse and inclusive culture that prioritizes teamwork, customer inspiration, and the shopping experience of the future.

Industry: Electronics

Language preference:  

Office location: Rotterdam



Rank your preferences!

Now it's time to make your choices!

In the sign-up form, you can rank the companies based on your preference.

Disclaimer! additional companies may be added at a later stage. Please keep an eye on your email for updates and further information.

Keep in mind that the placements also depend on availability!



Inhouse Day 9/O3

Company Reveal





Coolblue

Anything for a smile

Coolblue is a Dutch omnichannel electronics and consumer technology retailer specializing in selling and delivering a wide range of products, from phones and laptops to washing machines and fridges, through its webshop, app, and physical stores in the Netherlands, Belgium, and Germany. They integrate their own customer service, logistics, delivery, and installation services with a focus on customer satisfaction.

Industry: Computers and Electronics
Manufacturing

Language required: 

Office location: Rotterdam



cool
blue

Pricing Packages

| Options | Member | Non-Member |
|---|--------|------------|
| Workshop Day | €7,50 | €7,50 |
| Workshop Day + Speed Dating Day | €12,50 | €17,50 |
| Workshop Day + Inhouse Day | €7,50 | €7,50 |
| Workshop Day + Speed Dating Day + Inhouse Day | €12,50 | €17,50 |
| Speed Dating | €9,95 | €14,95 |
| Speed Dating + Inhouse Day | €9,95 | €14,95 |
| Inhouse Day | €0,00 | €0,00 |

Find us!



marketingassociation_eur



MAEUR - Marketing Association EUR



www.maeur.nl



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Contact:

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